1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Music category has a high rate of success.
* Food category has high rate of failure.
* Journalism has no success.

1. What are some of the limitations of this dataset?

* We did not analyze the staff pick. Does getting picked by Kickstarter staff and the exposure has the direct impact on success of the campaign.
* How does the donation affect the success of a campaign? Analyzing success/failure/cancel based on average price pledged could have given us insights on what is the donation threshold we should consider for the campaign in each category.
* We did not analyze the length of the campaign. Does shorter vs longer duration or vice versa affect the success of the campaign.
* Not sure if the spotlight column was needed for this specific task.

1. What are some other possible tables/graphs that we could create?

* Average donation affecting the success of the campaign
* Spotlight vs no spotlight can affect the success.